



GE HealthCare

Our **BOLDEST**  
ideas yet

PROGRAM  
ECR 2026





**Technology is evolving faster than ever. We believe that innovation without intention isn't innovation at all. Our commitment is to innovate but only with purpose, where it truly matters.**

We focus on the patient experience, turning uncertainty into confidence and possibility. We accelerate the journey from breakthrough ideas to real-world clinical impact. And we design every solution with intention, ensuring that innovation is not just advanced but meaningful for those who rely on it.



*What does healthcare without limits look like ?*



# 04-08

## March

Join our Intentional Innovation Live on March 4 & 5 at 10:30 AM CET, where we're not only bringing innovation to ECR... we're bringing real-world impact by unveiling our boldest ideas yet.

Plan your ECR 2026 with us and take part in hands-on sessions, educational workshops, live scanning, and immersive experiences.

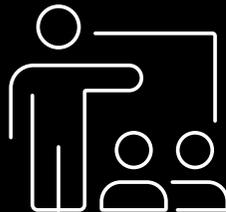
Meet our experts and explore the innovations bringing to life what healthcare without limits could look like.

**Unveiling  
ceremonies**



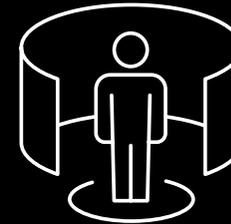
*p. 06 to 07*

**Clinical  
program**



*p. 08 to 29*

**Immersive  
experiences**



*p. 30 to 33*





Everyone  
talks  
about

**WHAT**

they've  
developed

We'll be  
talking  
about

**WHY**





**UNVEILING**

**CEREMONIES**



Wednesday - Thursday

4<sup>th</sup> & 5<sup>th</sup>

March



Unveiling  
ceremonies

Level 0, GE HealthCare booth

**10:30-11:00 CET**

## **Intentional Innovation Live**

We will premiere our Intentional Innovation Live. Where we put real-world impact back at the heart of innovation, and unveil our boldest ideas yet, in Computed Tomography, Magnetic Resonance Imaging, Molecular Imaging, Image Guiding Solutions and Mammography that are changing what's possible for clinicians and patients.



**CLINICAL**

**PROGRAM**



Thursday

5<sup>th</sup>

March



Clinical  
program

## Scientific Symposium

Level 1, M-Building,  
Room M1

**13:00-14:00 CET**

### The Evolution of Deep Silicon Photon Counting CT

Explore how innovation is reshaping the landscape of imaging technology. This session offers a forward-looking perspective on emerging capabilities, transformative potential, and what's next in the journey of photon counting CT. Whether you're curious about the science or the strategy, this is a talk you won't want to miss.



**Timothy P. Szczykutowicz**

PhD, Professor, Departments of Radiology,  
Medical Physics, and Biomedical Engineering  
University of Wisconsin School of Medicine  
and Public Health



Wednesday

4<sup>th</sup>

March



Clinical program

Level 0, GE HealthCare  
Foyer F - Room 0.94  
**Mammography** workshop room

**9:00-10:15 CET**

### **CEM & CEM biopsy: Principles, Practice and Integration in diagnostic pathway**

Join this interactive workshop to explore Contrast-Enhanced Mammography (CEM) and the CEM-guided biopsy technique. Gain practical insights on implementation, review real-world cases, and learn from a leading expert in the field.



**Rodrigo Alcántara Souza**

Hospital del Mar  
Spain

Level 0, GE HealthCare  
Foyer F - Room 0.96 - SonoArcadia  
**Ultrasound** workshops

**11:30-12:15 CET**

### **Six years with ABUS in the public setting: Why it works, how it's done, and where it goes beyond screening**

Automated Breast Ultrasound is widely recognized for its effectiveness in screening dense breasts. But what about its role beyond that? Join us to uncover expanded indications, best practices, and real clinical cases from a public hospital with six years of experience using this technology.



**Katrien Vanwambeke**

M.D., Breast radiologist,  
AZ Sint-Maarten, Belgium



Wednesday

4<sup>th</sup>

March



Clinical  
program

Level 0, GE HealthCare  
Foyer F - Room 0.94  
**Mammography** workshop room

**12:30-13:45 CET**

### **Redefining DBT standard: AI-Powered Image reconstruction with Pristina Recon DL™**

Join this case-based workshop and be among the first to discover the new standard of 3D breast image reconstruction.



**Axel Gräwingholt**

Dr. Med., Head of Department,  
Mammographie screening,  
Paderborn, Germany



Wednesday

4<sup>th</sup>

March



Clinical  
program

Level 0, GE HealthCare  
Foyer F - Room 0.96 - SonoArcadia  
**Ultrasound** workshops

**13:00-13:45 CET**

### **Bridging pediatric and adult chronic liver disease assessment: Our experience with a cohort of 250-patients across age groups**

Join Prof JM Correas to explore the role of quantitative ultrasound—specifically shear wave elastography (SWE) and attenuation imaging (UGAP)—in assessing diffuse liver disease across pediatric and adult populations. Drawing from a cohort of 250 patients, including 100 children potentially at the onset of chronic liver disease, we present a cross-disciplinary perspective combining hepatology and ultrasound imaging. Through this dialogue, we aim to refine the timing, rationale, and methodology for evaluating hepatic fibrosis and steatosis, highlighting how early and accurate quantification can inform clinical decisions and improve patient outcomes.



**Jean-Michel Correas**

M.D., Ph.D., Professor of Radiology,  
Paris, France



Wednesday

4<sup>th</sup>

March



Clinical program

Level 0, GE HealthCare  
Foyer F - Room 0.96 - SonoArcadia  
**Ultrasound** workshops

**14:15-15:00 CET**

### **From ultrasound to MRI: Comparative approaches for liver fat quantification**

Join us for an eye-opening session on next-generation liver imaging. Discover why ultrasound is emerging as the go-to solution for liver fat quantification—combining accuracy, affordability, and real-time. Learn about how ultrasound compares to MRI in terms of diagnostic accuracy and workflow integration.



**Tommaso Vincenzo Bartolotta**  
M.D, Ph.D, Full Professor of Radiology,  
Palermo, Italy

Level 0, GE HealthCare  
Foyer F - Room 0.94  
**Mammography** workshop room

**15:00-16:15 CET**

### **CEM for pre-operative staging and NAC monitoring**

Join Dr. Iotti for an interactive session exploring the role of Contrast-Enhanced Mammography (CEM) in pre-operative staging and neo-adjuvant chemotherapy response monitoring. This workshop emphasizes peer-to-peer learning to enhance diagnostic accuracy and build confidence in clinical decision-making. Gain practical insights, discuss real-world cases, and strengthen your expertise in advanced breast imaging techniques.



**Valentina Iotti**  
Arcispedale S. Maria Nuova,  
IRCCS di Reggio Emilia  
Italy



Wednesday

4<sup>th</sup>

March



Clinical  
program

Level 0, GE HealthCare  
Foyer F - Room 0.96 - SonoArcadia  
**Ultrasound** workshops

**15:30-16:15 CET**

### **Ultrasound in goiter management: From comprehensive assessment to treatment**

Discover how advanced ultrasound technologies—such as high-resolution imaging and elastography—are revolutionizing head and neck clinical workflows. Learn strategies to enhance diagnostic accuracy and gain practical insights through real-world clinical cases.



**Stefano Spiezia**

M.D., Adjunct Professor of Minimally Invasive Percutaneous Thyroid Treatments, Turin, Italy



Wednesday - Saturday

4-7

March



Clinical  
program

Level 0, GE HealthCare  
Foyer F - Room 0.95 - SonoLive  
**Ultrasound** workshops

**10:00-17:00 CET**

### **Ultrasound live scanning session**

Enjoy a private live scanning session with an advanced application specialist to discover how the latest LOGIQ™ ultrasound innovations could support your clinical and operational needs.

Level 0, GE HealthCare booth  
Foyer F  
**Ultrasound** corner

**10:00-17:00 CET**

### **LOGIQ Open Platform demo**

Ultrasound is no longer a closed system. By opening our scanners through APIs, we've created a platform that enables innovation far beyond traditional boundaries. This ecosystem empowers third-party developers and researchers to create new solutions from applications that enhance diagnosis and workflow to non-AI tools that expand into adjacent markets. Through the GE HealthCare Ultrasound Developer Program, we provide everything builders need to get started: APIs and SDKs, development tools, and a global network of partners, mentors, and peers.



Thursday

5<sup>th</sup>

March



Clinical program

Level 0, GE HealthCare  
Foyer F - Room 0.94  
**Mammography** workshop room

Level -2, K-Building  
Room -2.82  
**X-ray** workshops

**9:00-10:15 CET**

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**Valentina Iotti**  
Arcispedale S. Maria Nuova,  
IRCCS di Reggio Emilia  
Italy

**9:30-10:30 CET**

### **Patient centered dementia care during radiography procedures**

Explore practical strategies for delivering person-centered care to individuals with dementia during radiography exams. Join this workshop to discover how communication, environments, and workflows can enhance the overall patient experience.



**Chanchal Kaushik**  
PhD, Lecturer in radiography,  
University of Salford,  
Manchester



Thursday

5<sup>th</sup>

March



Clinical program

Level 0, GE HealthCare  
Foyer F - Room 0.96 - SonoArcadia  
**Ultrasound** workshops

**10:15-11:00 CET**

### AI-driven precision for multiparametric breast ultrasound

Explore how smart AI tool sharpen lesion characterization and unlock the full potential of multiparametric ultrasound. This workshop delivers practical insights into real-world applications, patient management optimization, and AI-supported decision-making for breast imaging.



**Teresa Presa Abós**

M.D., EBBI., Consultant Radiologist,  
Madrid, Spain

Level 0, GE HealthCare  
Foyer F - Room 0.94  
**Mammography** workshop room

**10:45-12:00 CET**

### Redefining DBT standard: AI-Powered Image reconstruction with Pristina Recon DL™

Join this case-based workshop and be among the first to discover the new standard of 3D breast image reconstruction.



**Axel Gräwingholt**

Dr. Med., Head of Department,  
Mammographie screening,  
Paderborn, Germany



Thursday

5<sup>th</sup>

March



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Level -2, K-Building  
Room -2.82  
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**11:00-12:00 CET**

### **Finding the right Balance: Dose Management and Digital Image Quality**

Discover how to strike the perfect balance between radiation dose and image quality in digital radiography. This workshop covers practical methods for image quality assessment, bridging image data with visual perception, and interpreting dose metrics and influencing factors. Stay up to date with the latest paradigms in dose optimization to enhance diagnostic accuracy and patient safety.



**Katy Szczepura**

PhD, Associate Professor in Medical Imaging Physics, University of Salford, Manchester

Level 0, GE HealthCare  
Foyer F - Room 0.96 - SonoArcadia  
**Ultrasound** workshops

**11:30-12:15 CET**

### **Ultrasound-guided barbotage for tendon calcifications: Tips and tricks**

Prof. Elena Drakonaki will present a comprehensive step by step overview of the procedure, including real-world case studies illustrating the challenges of ultrasound-guided barbotage in the management of tendon calcifications. This session offers practical insights into procedural technique, indications, imaging guidance, and therapeutic outcomes, providing attendees with a deeper understanding of this minimally invasive approach.



**Elena Drakonaki**

M.D., Ph.D, Associate Professor, Crete, Greece



Thursday

5<sup>th</sup>

March



Clinical program

Level 0, GE HealthCare  
Foyer F - Room 0.96 - SonoArcadia  
**Ultrasound** workshops

**13:00-13:45 CET**

### Tips and tricks in the dynamic musculoskeletal ultrasound

One of the great advantages of ultrasound examination is dynamic imaging. We will examine the most frequent and interesting dynamic maneuvers used in ultrasound examinations of the main joints: from the shoulder (BLT stability, subacromial impingement, and supraspinatus muscle contraction assessed with shear wave imaging), the hand (tendon and ligament integrity, such as Stener lesion), to the ankle and foot (stress of the different ligament, peroneal tendon stability and Morton's neuroma). The techniques of these maneuvers are explained with practical demonstration.



**Ángel Bueno**

Interventional Musculoskeletal Radiologist, Radiologist, Madrid, Spain

Level 0, GE HealthCare booth  
Foyer F  
**Ultrasound** corner

**13:00-14:00 CET**

### Live musculoskeletal ultrasound scanning sessions

We are pleased to invite you to attend our live MSK ultrasound scanning sessions led by Dr. Gina M. Allen, M.D. During these sessions, you will have the opportunity to:

- Watch real-time musculoskeletal ultrasound scanning demonstrations
- Learn practical techniques directly from a leading MSK expert
- Ask questions and interact with Dr. Allen in an engaging, hands-on environment



**Gina M. Allen**

M.D., Consultant Musculoskeletal Radiologist, Oxford, UK



Thursday

5<sup>th</sup>

March



Clinical program

Level 0, GE HealthCare  
Foyer F - Room 0.96 - SonoArcadia  
**Ultrasound** workshops

**14:15-15:00 CET**

### **From doubtful to definitive: Learning abdominal CEUS in clinical practice**

Learn how to apply Contrast-Enhanced Ultrasound as your secret weapon for solving abdominal imaging puzzles. Join this, interactive workshop where you will learn to utilize CEUS through an extensive collection of challenging real-world cases to solve clinical doubt. This dynamic workshop brings CEUS out of textbook and into the real world, showcasing how this versatile tool solves everyday abdominal clinical challenge.



**Franca Meloni**

M.D., Interventional Radiologist,  
Milan, Italy

Level 0, GE HealthCare  
Foyer F - Room 0.94  
**Mammography** workshop room

**14:15-15:30 CET**

### **CEM in Action: A Case-Based Problem-Solving Workshop**

Join this interactive, case-based workshop to explore practical applications of CEM in real clinical scenarios. Participants will discuss interpretation challenges, and review evidence-based strategies for integrating CEM into breast imaging workflows and experience.



**Elisabetta Giannotti**

Addenbrooke's hospital  
NHS Foundation Trust  
Cambridge, UK



Thursday

5<sup>th</sup>

March



Clinical  
program

Level 0, GE HealthCare  
Foyer F - Room 0.96 - SonoArcadia  
**Ultrasound** workshops

**15:30-16:15 CET**

**Transforming breast care pathways:  
Driving efficiency and clinical outcomes  
with Invenia™ ABUS Premium**

Join us to explore how Invenia™ ABUS Premium is transforming breast care pathways. This session will highlight how the latest generation of automated breast ultrasound technology enhances workflow efficiency, supports early detection, and improves clinical outcomes. Attendees will discover how the new Premium features—designed to deliver greater consistency, advanced image quality, and streamlined integration—empower clinicians to provide more accurate, patient centered care.



**Axel Gräwingholt**

Dr. Med., Head of Department,  
Mammographie screening,  
Paderborn, Germany



Friday

6<sup>th</sup>

March



Clinical program

Level 0, GE HealthCare  
Foyer F - Room 0.94  
**Mammography** workshop room

**9:00-10:15 CET**

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**Elisabetta Giannotti**

Addenbrooke's hospital  
NHS Foundation Trust  
Cambridge, UK

Level 0, GE HealthCare  
Foyer F - Room 0.96 - SonoArcadia  
**Ultrasound** workshops

**10:15-11:00 CET**

### Driving clinical productivity with AI powered ultrasound: Insights from NHS Trust

Explore how AI transforms ultrasound workflow and diagnostic efficiency. Gain practical insights from NHS Trust's experience implementing AI-powered solutions to improve scanning speed and optimize departmental throughput.



**Christopher J. Harvey**

Consultant Radiologist,  
London, UK



**Adrian K. Lim**

M.D., FRCP, FRCR, Professor  
and Consultant Radiologist,  
London, UK



Friday

6<sup>th</sup>

March



Clinical program

Level 0, GE HealthCare  
Foyer F - Room 0.94  
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**10:45-12:00 CET**

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**Axel Gräwingholt**  
Dr. Med., Head of Department,  
Mammographie screening,  
Paderborn, Germany

Level 0, GE HealthCare  
Foyer F - Room 0.96 - SonoArcadia  
**Ultrasound** workshops

**11:30-12:15 CET**

### **Refining musculoskeletal diagnoses: When does ultrasound add value after MRI?**

Discover when and why targeted ultrasound becomes your next best step for diagnostic clarity. This session challenges the traditional imaging hierarchy by showcasing compelling scenarios where ultrasound provides critical insights that complement MRI. Through real clinical cases, we'll demonstrate how ultrasound's unique strengths—real-time imaging, dynamic and high-resolution superficial assessment, differentiation of cystic versus solid and interventional guidance—enhance and refine MRI findings.



**Gina M. Allen**  
M.D., Consultant Musculoskeletal  
Radiologist, Oxford, UK



Friday

6<sup>th</sup>

March



Clinical program

Level 0, GE HealthCare  
Foyer F - Room 0.94  
**Mammography** workshop room

**12:30-13:45 CET**

### **High-Risk Lesions of the breast: Shifting from surgical excision to Vacuum-Assisted Management**

Join us to explore the evolving management of high risk (B3) breast lesions. With expanded screening and more advanced imaging, B3 findings are being detected more often. While surgery used to be the standard for all B3 lesions, practice has shifted toward minimally invasive, image guided techniques thanks to innovations such as tomosynthesis, CEM, VAB, and VAE.

This workshop will help you navigate the challenges of this heterogeneous group of lesions and choose the most accurate, least invasive management pathway.



**Yro Xyda**  
Creta InterClinic,  
Greece

Level 0, GE HealthCare  
Foyer F - Room 0.96 - SonoArcadia  
**Ultrasound** workshops

**13:00-13:45 CET**

### **New advances in ultrasound for carotid disease**

Ultrasound technology has evolved far beyond traditional gray-scale and color Doppler. Discover how cutting-edge imaging techniques are revolutionizing our ability to assess plaque vulnerability and stroke risk. This comprehensive workshop explores the latest advances in carotid ultrasound, with particular focus on emerging technologies that enhance plaque characterization and hemodynamic assessment.



**Nikolaos E. Liasis**  
M.D., Ph.D., Radiologist,  
Angiologist, Athens, Greece



Friday

6<sup>th</sup>

March



Clinical program

Level 0, GE HealthCare booth  
Foyer F  
**Ultrasound** corner

**13:00-14:00 CET**

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**Gina M. Allen**  
M.D., Consultant Musculoskeletal Radiologist, Oxford, UK

Level 0, GE HealthCare  
Foyer F - Room 0.94  
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**Rodrigo Alcántara Souza**  
Hospital del Mar  
Spain



Friday

6<sup>th</sup>

March



Clinical  
program

Level 0, GE HealthCare  
Foyer F - Room 0.96 - SonoArcadia  
**Ultrasound** workshops

**14:15-15:00 CET**

### **Impactful clinical research: Comparison of supplemental screening technologies — interim results from the BRAID randomized trial including patient experience insights**

Join us for an insightful session with Dr. Iris Allajbeu as they present interim findings from the BRAID randomized controlled trial, one of the most comprehensive studies comparing supplemental breast screening technologies in women with dense breast tissue. The session will examine the performance of abbreviated MRI, automated breast ultrasound (ABUS) and contrast-enhanced mammography (CEM) in terms of cancer detection, recall and biopsy rates, with a forward-looking view into findings from the second screening round. In addition to clinical outcomes, the discussion will include valuable insights from the patient experience subset, offering a well-rounded perspective on both clinical effectiveness and patient-centric care. Don't miss this opportunity to explore the evolving landscape of breast imaging through the lens of impactful clinical research.



**Iris Allajbeu**

M.D., Ph.D., Associate Professor of Radiology,  
Cambridge, UK



Friday

6<sup>th</sup>

March



Clinical  
program

Level -2, K-Building  
Room -2.82  
**X-ray** workshops

**14:30-15:30 CET**

### **Finding the right balance: dose management and digital image quality**

Discover how to strike the perfect balance between radiation dose and image quality in digital radiography. This workshop covers practical methods for image quality assessment, bridging image data with visual perception, and interpreting dose metrics and influencing factors. Stay up to date with the latest paradigms in dose optimization to enhance diagnostic accuracy and patient safety.



**Katy Szczepura**

PhD, Associate Professor in Medical Imaging Physics, University of Salford, Manchester

Level 0, GE HealthCare  
Foyer F - Room 0.96 - SonoArcadia  
**Ultrasound** workshops

**15:30-16:15 CET**

### **Falsely right and wrongly true: Navigating CEUS misinterpretations**

This lecture explores the diagnostic traps in contrast-enhanced ultrasound (CEUS) that lead to false-positive and false-negative interpretations when characterizing focal liver lesions. It provides strategies to differentiate benign from malignant lesions, avoid pseudo-washout artifacts, and apply a physiology-driven, pattern-based approach for accurate characterization and improved diagnostic confidence.



**Christoph F. Dietrich**

M.D., Ph.D., MBA Professor of Medicine, Bern, Switzerland



Friday

6<sup>th</sup>

March



Clinical  
program

Level -2, K-Building  
Room -2.82  
**X-ray** workshops

**16:00-17:00 CET**

### **Patient centered dementia care during radiography procedures**

Explore practical strategies for delivering person-centered care to individuals with dementia during radiography exams. Join this workshop to discover how communication, environments, and workflows can enhance the overall patient experience.



**Chanchal Kaushik**

PhD, Lecturer in radiography,  
University of Salford,  
Manchester



Saturday

7<sup>th</sup>

March



Clinical  
program

Level 2  
The Cube  
ACV, Level 1 - Room P

Level 0, GE HealthCare  
Foyer F - Room 0.96 - SonoArcadia  
**Ultrasound** workshops

**09:45-10:15 CET**

### **Innovation in interventional Radiology: what does AI bring in my daily practice**

Join us at The Cube for an education-focused talk on how AI is transforming daily practice in Interventional Radiology.



**Dr. Léo Razakamanantsoa**  
Interventional Radiologist  
Tenon Hospital, France

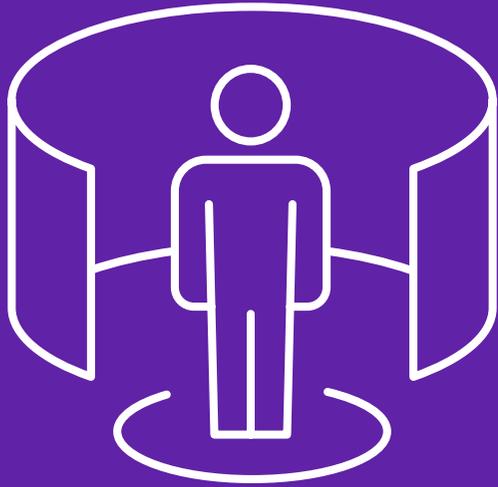
**10:15-11:00 CET**

### **Liver ultrasound and MAFLD: A modern toolkit for a modern pandemic**

MAFLD affects nearly a billion people worldwide and often goes asymptomatic and under-diagnosed in a percentage of cases. Ultrasound with its latest advances provides us with an excellent modality to target and accurately quantify all the key pathologic components of MAFLD: fat deposition and fibrosis development, allowing healthcare professionals for accurate and early screening and detection, grading and monitoring treatment response.



**Vasileios Rafailidis**  
M.D., MSc, Ph.D, EDiR Assistant Professor,  
Thessaloniki, Greece



**IMMERSIVE**

**EXPERIENCES**



Wednesday - Saturday

4-7

March



Immersive  
experiences

Level 0, GE HealthCare  
Foyer F - Room 0.91  
**Innovation Co-creation** room

**10:00-17:00 CET**

### **Innovation Co-creation workshops**

Step into a space where your voice drives innovation. Our co-creation workshops are hands-on, collaborative sessions designed to tackle real challenges and spark new solutions—with you. Choose the topic and book a session to shape what's next in imaging.

#### **Topic 1: Proactive efficiency**

How can we enable customers to schedule a patient at the right equipment (model / protocol) for the right time ( duration, date) and with the right staff (skills)?

#### **Topic 2: The future of imaging**

How can automation in diagnostic imaging enable future proof workflows that increase the departments efficiency without compromising on staff and patient experience?

#### **Topic 3: AI Assistants**

What benefits will AI assistants bring to the radiology workflow? Will it be mostly clinical, operational or will they improve the radiology experience? What is needed for adoption?



Wednesday - Saturday

4-7

March



Immersive experiences

Level 0, GE HealthCare  
Hall F,  
**Molecular Imaging** area

**9:00-17:00 CET**

### **Building a Nuclear Medicine Department: An Interactive Experience**

Step into a hands-on digital experience that brings the Nuclear Medicine department to life. Through an interactive table, visitors can explore key technologies and applications across Molecular Imaging. By engaging with physical tokens, participants can visualize how different components fit together within a Nuclear Medicine department, gaining a clearer understanding of both today's and tomorrow's clinical and operational landscape.

#### **MIM interactive demo stations**

Get hands-on with MIM software. Explore how smart tools and intuitive workflows support confident decisions at every step.

Level 0, GE HealthCare  
Foyer F  
**Mammography** black box experience

**9:00-17:00 CET**

### **Mammography black box experience**

What if you could see inside deep learning? Visit our GE HealthCare's mammography immersive experience, revealing how deep learning is transforming 3D breast image reconstruction.



Wednesday - Saturday

4-7

March



Immersive  
experiences

Level 0, GE HealthCare  
Foyer F - Room 0.98  
**Research room**

**9:00-17:00 CET**

### **Research room**

The research conference room is a dedicated meeting space where customers can discuss research collaboration opportunities with members of GE HealthCare's dedicated research team.

Appointments may be scheduled by emailing [Perry.Frederick@gehealthcare.com](mailto:Perry.Frederick@gehealthcare.com)

Level 0, GE HealthCare  
Foyer F - Room 0.90b  
**CT technology in development room**

**10:00-17:00 CET**

### **Technology in development**

Book a session with our experts at the TID room within the GE HealthCare's experience to learn more about exciting CT technologies.



Scan this QR code to plan your ECR with us.  
Don't miss the opportunity to receive a  
personalised onsite product demo. Book a sales  
meeting with one of our GE HealthCare experts.

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